OPERATION **"CLEAN ART"**
Awareness Campaign
Save Mongoose

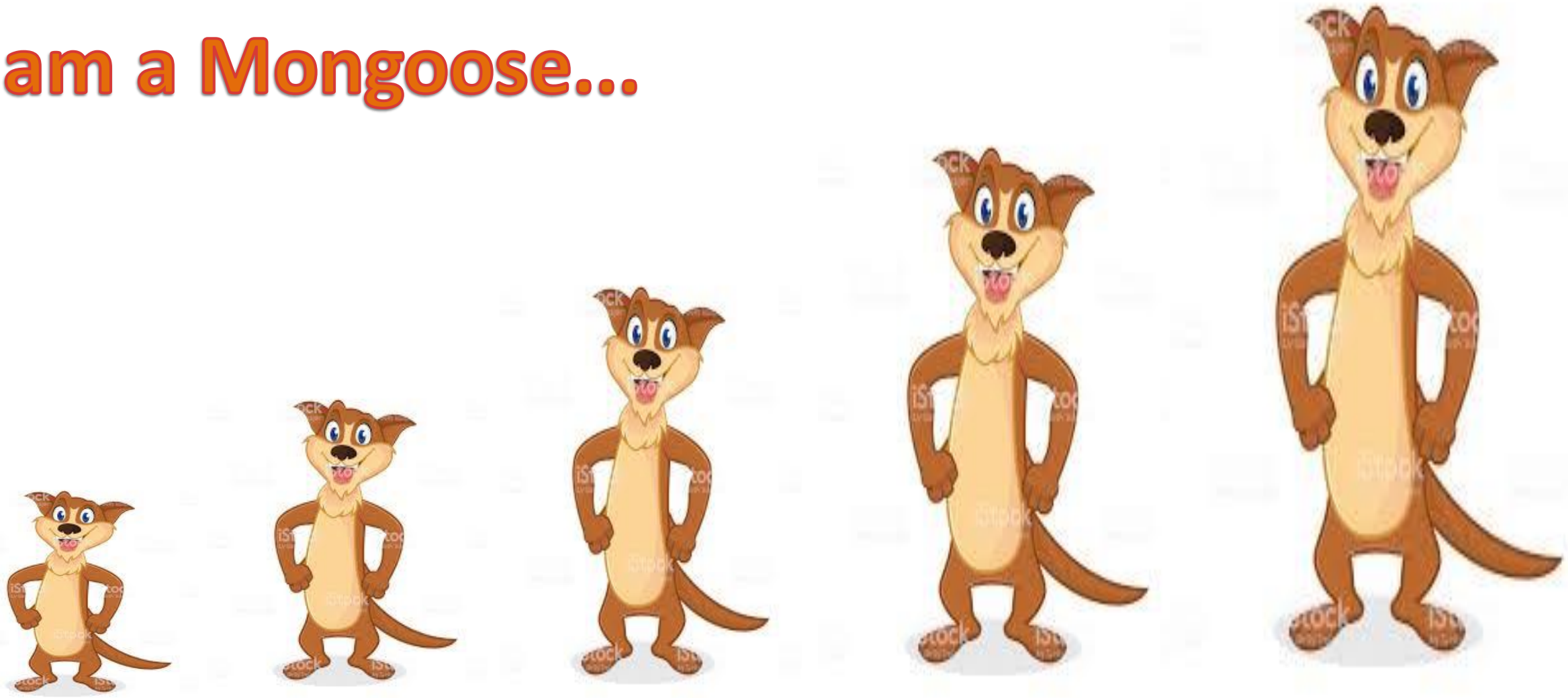
Wildlife Trust of India

awa ARTISTS WITH ANIMALS

WMA Wildlife Welfare Association SINCE 2013

FREELAND A world free of wildlife trafficking and human slavery

Hi friends ..!!
I am a Mongoose...



Do You Know ???

'Rikki-tikki-tavi' is a famous mongoose character by Rudyard Kipling

- Of the **34 species of Mongoose** found across the world, **6 are found in India**
- They are **small and slender** but full of energy
- They are **omnivores** – feed on both **plants** and **animals for** their food
- They are known for their ability to fight and kill venemous snakes, particularly cobras

Our Indian Mongoose .....

Indian Grey Mongoose
(*Herpestes edwardsii*)

Ruddy Mongoose
(*Herpestes smithii Gray*)

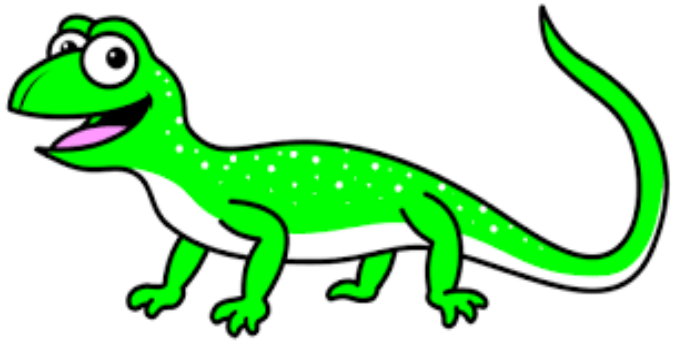
Small Indian Mongoose
(*Herpestes auropunctatus Illiger*)

Brown Mongoose
(*Herpestes fuscus Waterhouse*)

Crab-eating Mongoose
(*Herpestes urva Hodgson*)

Stripe-Necked Mongoose
(*Herpestes vitticollis, Bennett*)

Mongoose are STRATEGIC HUNTERS and feed on small insects, snakes, birds, rats, eggs, lizards, seeds, crabs and fruits....



Myth: Mongoose are venomous

Reality: Nope…! Mongoose are **not *venomous*** or ***poisonous*,** but they can fight venomous snakes and can tolerate certain amount of snake venom...

Do you know ?

Your good friend mongoose is under threat....

Do you know why ?

Killing for art ???

Mongoose under threat ! Why ?

- Mongoose is poached primarily **for its meat and 'hair'**
- Mongoose **hair** is used for making **paint brushes**
- Mongoose is trapped and invariably beaten to death so that its hair can be extracted
- **For a kilogramme of hair at least 40 to 50 mongoose are killed**
- Each mongoose yields about 40 gm of hair but when the hair is sorted, only 20 – 25 gm of hair is found usable for making paint brushes

How can we identify mongoose hair brush ???

- The hair is about **3 to 7 cm** long and **coarse**
- The hair is **streaked** or typically banded with black & white or brown & cream colours

- The hair is **stiff but feels soft** when rubbed against hand or palm.
- **Natural hair appears matte** compared to imitations/artificial brushes. They appear glossy due to nylon content in it

Few more identification tips ...

Mongoose hair have a **salt 'n' pepper pattern** and can be in darker or lighter shades. The hair **does not shine much against light** and **retains its shape quickly** even when fully bent.

Burn a few hair of the brush. If it smells of **burnt hair**, then it can be a suspected mongoose hair brush. If it smells of **plastic burning**, then it is a synthetic brush

Various types of mongoose hair brushes

Different types of brushes in trade

Sable Hair Brush

Kervin Hair Brush

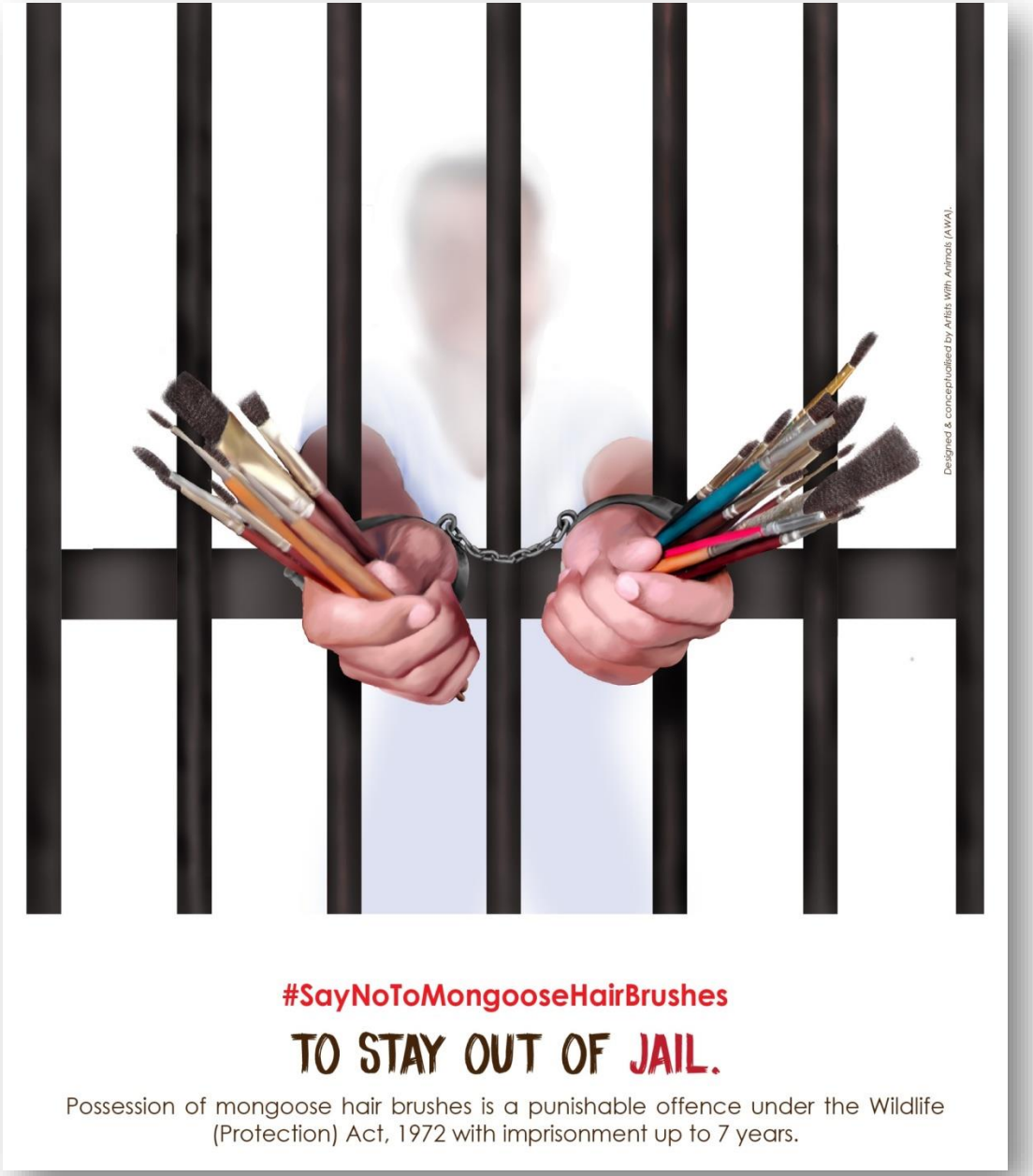
Artificial Brush

Mongoose Hair Brush

Prohibited

Badger Hair Brush

Prohibited



Its Punishable ...

Mongoose are protected under Part II Schedule-II of the Wildlife (Protection) Act, 1972 (in India).

Hunting, possession, transportation and trade of mongoose and its articles is an offence punishable with *imprisonment up to seven years.*

Say no to mongoose hair brush

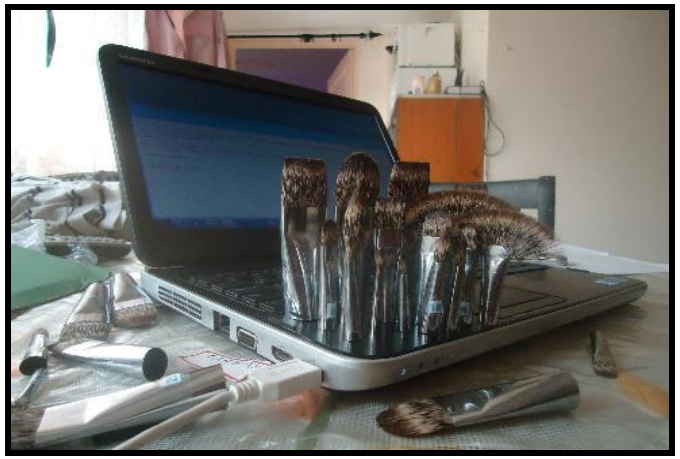
Mongoose hair brush

Use only artificial brush

Artificial hair brush

WCCB's "Operation Clean Art"

- Under **'Operation Clean Art'** on 24th of Nov 2019, WCCB coordinated country-wide raids to crackdown on the illegal trade in Mongoose hair brush,
- Raids were coordinated in number of places including various factories and shops involved in illegal manufacturing and trade of brushes
- More than **50,000 brushes and 113 Kg of hair from across India was seized in a joint operation by** WCCB, State Forest and Police departments



Let's take a pledge !!

- We will **not buy brushes** made from mongoose hair
- We will **make others aware** that they too should not use mongoose hair brushes
- If we find mongoose hair brushes, being used or sold in our locality, **we will inform** our Teachers, State Forest Department or Wildlife Crime Control Bureau

DON'T PAINT BLOOD ....
SAY NO TO MONGOOSE HAIR BRUSHES

YOU CAN HELP!

Help us to stop this illegal trade by sharing information at our **WhatsApp No. 9027640789** or by e-mail at **addldir-wccb@gov.in**

(Informer identity will be kept confidential)

THANK YOU..!!

Supported by :

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